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## Rose Financial Services Named as Helios Apollo Awards Finalist for Second Year

ROCKVILLE, MD, May 6, 2009 –Rose Financial Services® (RFS), the Premier U.S. Based [Accounting and Financial Outsourcing Firm](#)™, announced today that it has been selected as a finalist in the “Up & Coming Company” category for the 2009 Helios Apollo Awards for the second year in a row. The Apollo Awards, presented by Helios HR recognize Washington-area organizations that promote [employee development](#).

This award honors organizations of all sizes that show marked success in developing an ongoing culture of employee support and development. This includes creating development opportunities for employees, providing the resources for managers and employees to participate in a robust performance [management](#) program as well as the quantifiable impact of their employee development initiatives on the organization.

“Being nominated for the second year in a row is a great affirmation that as a company we are succeeding in creating an environment that is focused on developing our employees,” said Ted Rose, company President and Founder. “Staff development is our primary internal focus and our employees have enthusiastically embraced the opportunities presented to them. It is a win-win situation for our clients and our [accounting professionals](#).”

“We had a tremendous increase in nominations this year,” said Kathy Albarado, President & CEO of Helios HR. “This growth illustrates that even during these tough economic times companies remain dedicated to creating an environment where employees are given the opportunity to learn and develop. We congratulate all of the finalists on their achievement.” Award finalists and winners will be recognized at a breakfast ceremony on June 5, 2009 in Falls Church, VA. A complete list of finalists and registration information is available at <http://www.helioshr.com/Apollo-Awards.php>.

### About Rose Financial Services, LLC

Rose Financial Services®, the Premier U.S. Based Accounting and Financial Outsourcing Firm, has been helping companies succeed since 1994. Using their time tested PRICE™ methodology, Rose Financial Services provides value by establishing financial systems that routinely deliver

accurate, timely, and relevant financial information. With years of experience, they then offer the financial guidance companies need to make better business decisions and succeed. Visit [www.rosefinancial.com](http://www.rosefinancial.com).

### About Helios HR

Helios HR provides outsourced HR services that optimize your workforce and HR operations. With Helios, you'll gain a strategic business partner focused on your company's culture, growth, strategy and budget. For more information visit us at [www.helioshr.com](http://www.helioshr.com).

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### FOR IMMEDIATE RELEASE

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