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Rose Financial Services® Partners with NetSuite

New Partnership Expands Rose Financial Services' Ability to Meet Client Demand for Cloud Business Solutions

Rockville, Maryland (Sept. 13, 2011) – [Rose Financial Services®](#) (RFS), the Premier U.S. Based Finance and Accounting [Outsourcing Firm](#), announced today that it has joined the NetSuite [Solution Provider](#) Program. As a NetSuite partner, RFS is integrating NetSuite's cloud-based business solutions that include Enterprise Resource Planning (ERP), Financials, Customer Relationship Management (CRM), Ecommerce and Professional Services Automation (PSA) into RFS' World-Class Finance and Accounting Outsourcing Services.

Partnering with NetSuite enhances RFS' presence in the rapidly expanding cloud computing industry, and gives their clients access to a world-class development platform as well as a superior line-up of cloud business management solutions, including NetSuite's core integrated suite that combines ERP, CRM, PSA, Ecommerce software, and NetSuite OneWorld—a cloud computing solution which enables multinational and multi-subsidary companies to manage their global [financial consolidation](#) and business. RFS will leverage its extensive business process domain knowledge and understanding of clients' critical business processes to deliver best-in-class services and support.

"We are excited to integrate NetSuite into our service offering. NetSuite has built and deployed a fully integrated, scalable ERP solution," said [Ted Rose, President and CEO](#) of RFS. "In conjunction with our Finance and Accounting Outsourcing services, our combined solution is what many of our clients have been demanding."

About Rose Financial Services®

Rose Financial Services®, the Premier U.S. Based Finance and Accounting Outsourcing Firm, has been helping companies succeed since 1994. Using their time tested [PRICE™ methodology](#), RFS provides value by establishing robust financial systems that routinely deliver accurate, timely, and relevant financial information. RFS was named #1 Globally in Finance and Accounting Outsourcing by the Black Book of Outsourcing, and received the prestigious Helios Apollo Award for innovative employee development initiatives. For more information please visit www.rosefinancial.com.

About NetSuite

NetSuite Inc. is the industry's leading provider of cloud-based financials / Enterprise Resource Planning (ERP) software suites. In addition to financials/ERP software suites, NetSuite offers a broad suite of applications, including accounting, Customer Relationship Management (CRM), Professional Services Automation (PSA) and Ecommerce that enable companies to manage most of their core business operations in its single integrated suite. NetSuite's "real-time dashboard" technology provides an easy-

to-use view into up-to-date, role-specific business information. For more information about NetSuite, please visit www.netsuite.com.

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